



# GIVING GUIDELINES: SPONSORSHIPS & DONATIONS

Faith Technologies is proud to be considered for many sponsorship opportunities each year. It is our desire to support as many of those requests that meet our Giving Priorities and further the mission and values that we believe in. Through associations with our local communities and fellow business partners, we are proud to support giving in the following ways:

## GIVING PRIORITIES

- Advocates for the furthering of education and skills related to our industry
- Promotes health and wellness for our communities
- Contributes to the sustainability and conservation of our environmental assets
- Supports the well-being of military veterans
- Prevents poverty through innovative social programs

## PREFERENCE WILL BE GIVEN TO CAUSES THAT:

- Align with more than one of our focus areas
- Demonstrate a long-lasting impact with measurable results
- Can benefit from business innovation provided by Faith Technologies
- Include personal involvement and leadership from Faith employees
- Are approved and recommended by the American Institute of Philanthropy (Charity Watch reports)

## PROCESS & GUIDELINES

Requests should meet the following guidelines to be considered by Faith's Giving Committee:

- Be for a 501(c)3 organization
- Support:
  - Communities we live and work in
  - Business relationships with whom we partner
- Are submitted via Faith Technologies' electronic application process

## AREAS NOT ELIGIBLE FOR CONSIDERATION

Faith Technologies will generally not provide funding for the following, but may consider requests with Executive approval:

- Events or programs in which we are the sole sponsor
- Requests that benefit an individual or family
- Events that occur before funding is awarded or previously incurred expenses
- Religious activities, in whole or in part, for the purpose of furthering religious doctrine
- Door prizes, raffles or table sponsorships
- Youth/adult sports programs and school activities (including but not limited to band, choir, sports, class parties, year book groups, sports teams)
- Endowments
- Political or controversial requests



## APPLICATION PROCESS

For requests that meet Faith Technologies' Giving Guidelines, please use the Giving Application to email to [Giving@FaithTechnologies.com](mailto:Giving@FaithTechnologies.com) and include any event documentation attachments as necessary (invitation, brochure, or other promotional material). This form includes:

1. Explanation of which corporate value this request promotes and why Faith is suitable to contribute
2. History, description and purpose of the sponsorship
3. Description of your target audience
4. Donation/ sponsorship levels available
5. Post-event evaluation process
6. Existing donors/ sponsors (or last year's donors/ sponsors if early in the process)

**Note: Organizations will not typically receive more than one donation or sponsorship per calendar year.**

## TIMING

Faith's Giving Committee meets monthly to review incoming requests. Due to the timing of requests being received and our ability to respond following the next slated meeting date, we do ask that opportunities for consideration are sent four to six weeks in advance and that you allow two to four weeks for a response. Once a response is provided, it may take an additional two to four weeks for the organization to receive monies, logos, ads or other needed items. For larger and more involved opportunities, more lead time may be required.

## RATIONALE FOR FAITH TECHNOLOGIES GIVING GUIDELINES

While Faith Technologies may receive many opportunities to contribute across the many communities in which we live and work, the reality is that we must adhere to our budget. Giving Guidelines such as these, ensure four things:

1. **Strategic purpose:** While we understand the importance of many worthy causes, our Giving Guidelines ensure we are focused in our giving and are able to make an impact in these specific areas of giving.
2. **Feasibility and efficiency:** Having a well-outlined process ensures we are proactive in our communication with requesters so that we can be respectful of your time.
3. **Proper financial commitment:** Giving Guidelines ensure the best use of corporate funding so that we are able to give more in areas of priority for the organization and our communities.
4. **Consistency of decision making** for our Giving Committee ensuring we are representing all of our communities.

**WE APPRECIATE YOUR CONSIDERATION OF FAITH FOR YOUR UPCOMING EVENT/PROGRAM.  
WE WISH YOU THE BEST IN YOUR PLANNING EFFORTS.**