

## **GIVING GUIDELINES: SPONSORSHIPS & DONATIONS**

Faith Technologies Incorporated (FTI) and its divisions – Faith Technologies, EnTech Solutions and Excellerate – are proud to be considered for many sponsorship opportunities each year. It is our desire to support as many of those requests that meet our Giving Priorities and further the mission and values that we believe in. Through associations with our local communities and fellow business partners, we are proud to support giving in the following ways:

### **GIVING PRIORITIES**

- Advocates for the furthering of education and skills of our youth related to our industries
- Contributes to the sustainability and conservation of our environmental assets

### **PREFERENCE WILL BE GIVEN TO CAUSES THAT:**

- Align with more than one of our focus areas
- Demonstrate a long-lasting impact with measurable results
- Can benefit from business innovation provided by FTI
- Include personal involvement and leadership from FTI employees
- Are approved and recommended by the American Institute of Philanthropy (Charity Watch reports)

### **PROCESS & GUIDELINES**

Requests should meet the following guidelines to be considered by FTI's Giving Committee:

- Be for a 501(c)(3) organization
- Support:
  - Communities we live and work in
  - Business relationships with whom we partner
- Are submitted via FTI's electronic application process

### **AREAS NOT ELIGIBLE FOR CONSIDERATION**

FTI will generally not provide funding for the following, but may consider requests with executive approval:

- Events or programs in which we are the sole sponsor
- Requests that benefit an individual or family
- Events that occur before funding is awarded or previously incurred expenses
- Religious activities, in whole or in part, for the purpose of furthering religious doctrine
- Door prizes, raffles or table sponsorships
- Youth/adult sports programs and school activities (including but not limited to band, choir, sports, class parties, yearbook groups and sports teams)
- Endowments
- Political or controversial requests

## APPLICATION PROCESS

For requests that meet FTI's Giving Guidelines, please use the Giving Application to email to [Giving@faithtechinc.com](mailto:Giving@faithtechinc.com) and include any event documentation attachments as necessary (invitation, brochure or other promotional material).

This form includes:

1. Explanation of which corporate value this request promotes and why FTI is suitable to contribute
2. History, description and purpose of the sponsorship
3. Description of your target audience
4. Donation/ sponsorship levels available
5. Post-event evaluation process
6. Existing donors/ sponsors (or last year's donors/ sponsors if early in the process)

*Note: Organizations will not typically receive more than one donation or sponsorship per calendar year.*

## TIMING

FTI's Giving Committee meets monthly to review incoming requests. Due to the timing of requests being received and our ability to respond following the next slated meeting date, we do ask that opportunities for consideration are sent four to six weeks in advance and that you allow two to four weeks for a response. Once a response is provided, it may take an additional two to four weeks for the organization to receive monies, logos, ads or other needed items. For larger and more involved opportunities, more lead time may be required.

## RATIONALE FOR FTI GIVING GUIDELINES

While FTI may receive many opportunities to contribute across the many communities in which we live and work, the reality is that we must adhere to our budget. Giving Guidelines such as these, ensure four things:

- **Strategic purpose:** While we understand the importance of many worthy causes, our Giving Guidelines ensure we are focused on our giving and can make an impact in these specific areas of giving.
- **Feasibility and efficiency:** Having a well-outlined process ensures we are proactive in our communication with requesters so that we can be respectful of your time.
- **Proper financial commitment:** Giving Guidelines ensure the best use of corporate funding so that we can give more in areas of priority for the organization and our communities.
- **Consistency of decision making** for our Giving Committee ensuring we are representing all our communities.

We appreciate your consideration of Faith for your upcoming event/program. We wish you the best in your planning efforts. Thank you!